



... just dropping in with these **10 tips** to help you get off to a flying start with your **#HolidayHero** fundraising.



**01**

### **Set up a fundraising page**

Choose your fundraising platform and set up a page.

- Just Giving is a popular and trusted choice.
- The London Marathon use Enthuse.



**03**

### **Share why ...**

What's motivating you to raise money to help families facing tough times?

- Your personal story will inspire and motivate people to support you.



**02**

### **Set a target**

Pages with a target raise nearly 50% more!

- What's your minimum fundraising pledge?
- Start small and increase as you go, or aim higher still ...

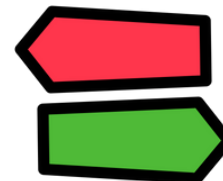


**04**

### **Self donate**

This is a great way to set the ball rolling, show family and friends you're serious.

- The first donation often sets an amount others follow, so consider this as you decide what to donate.



# 05



## Share, and again ...

Share your page across all your platforms to make sure everyone is aware. Facebook, Twitter, LinkedIn, Texts, WhatsApp - whatever your use, share your message.

# 06



## Say thank you!

Take a moment to thank supporters as they donate to your page.

- Check-in on the page regularly and leave more personal notes where you can.

# 07



## Ask around ...

Friends and family are obvious to share with. Who else?

Think about sports, hobbies and clubs, pub, cafe?

- Where else do you go?
- Can anyone help and share with their networks, too?

# 08



## Bring people together

If it's safe, bring people together to help fundraise.

- Try a bake sale, coffee morning or fancy dress day.
- Remind everyone to donate while having fun!

# 09



## Match funding

Ask at work if they will match fund your efforts or make a donation.

- This is often an easy way to double up!
- It might also open up opportunities for you to raise funds with colleagues - just ask.

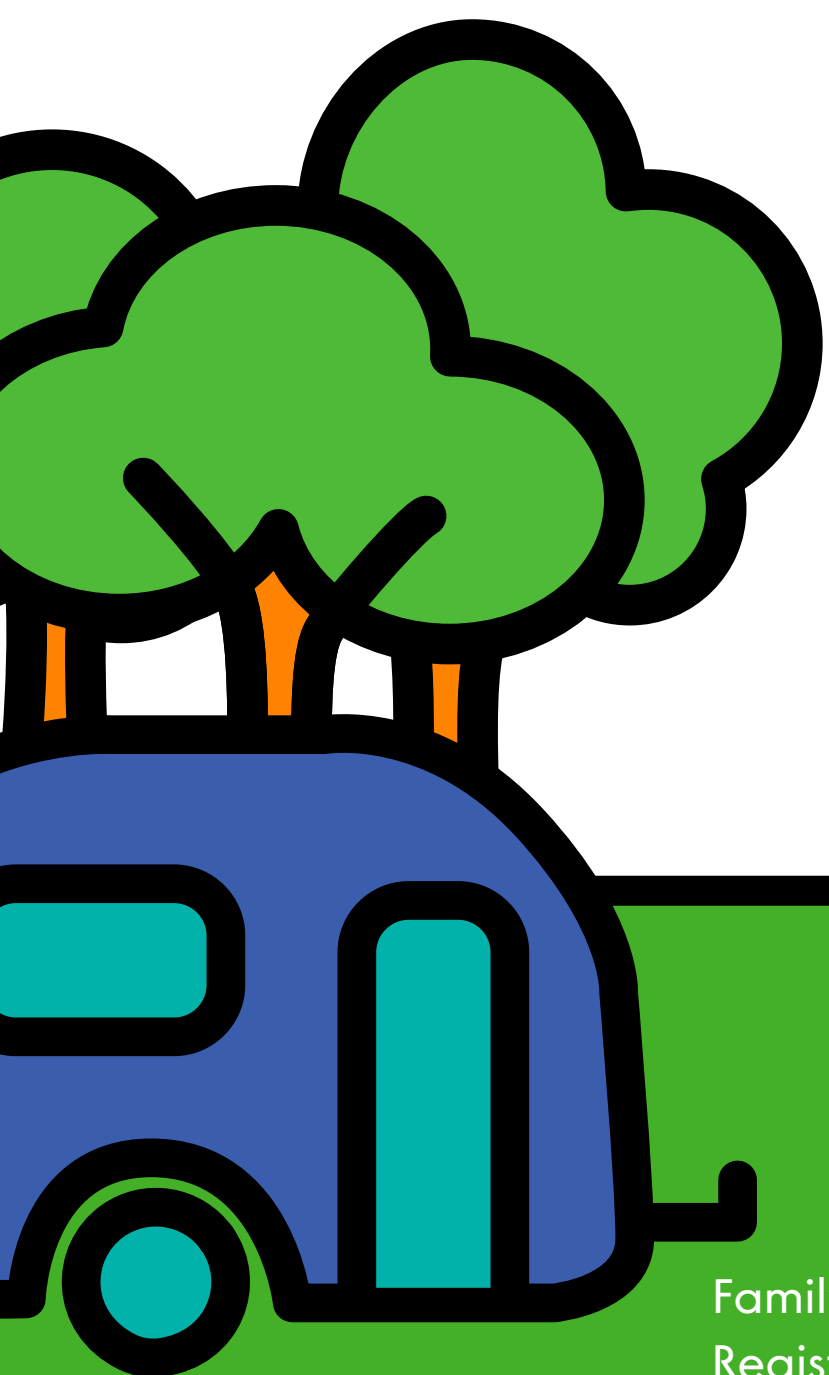
# 10

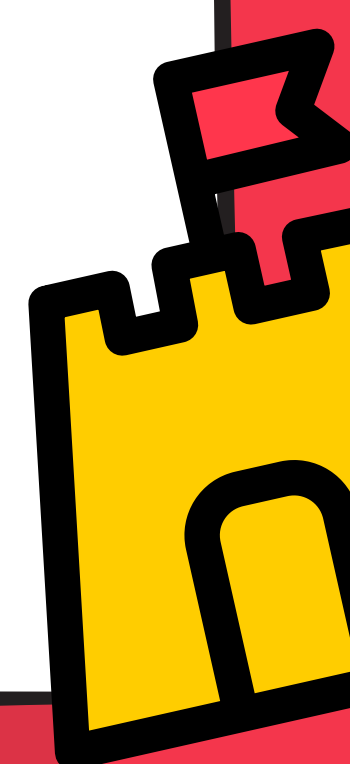
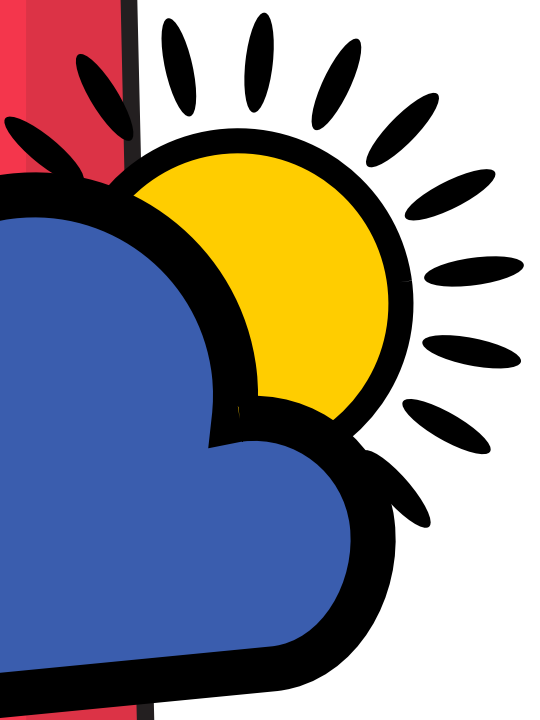


## Keep it live!

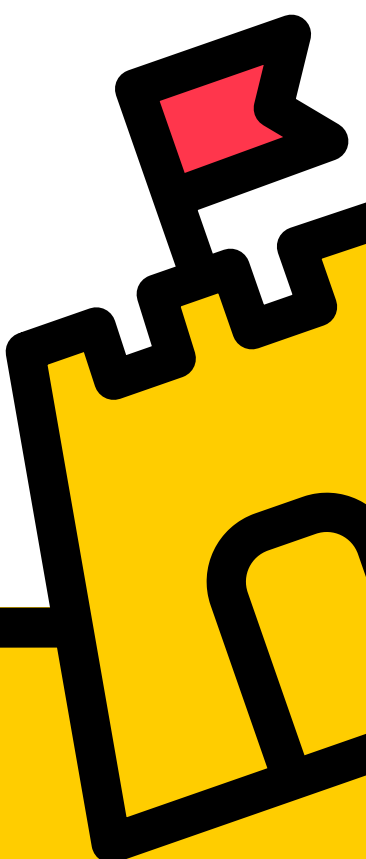
Lots of donations come in after your event and when people can see how you did.

- Keep your page live for a while to catch the moment
- Tell everyone how you did - share an update or picture if you can.



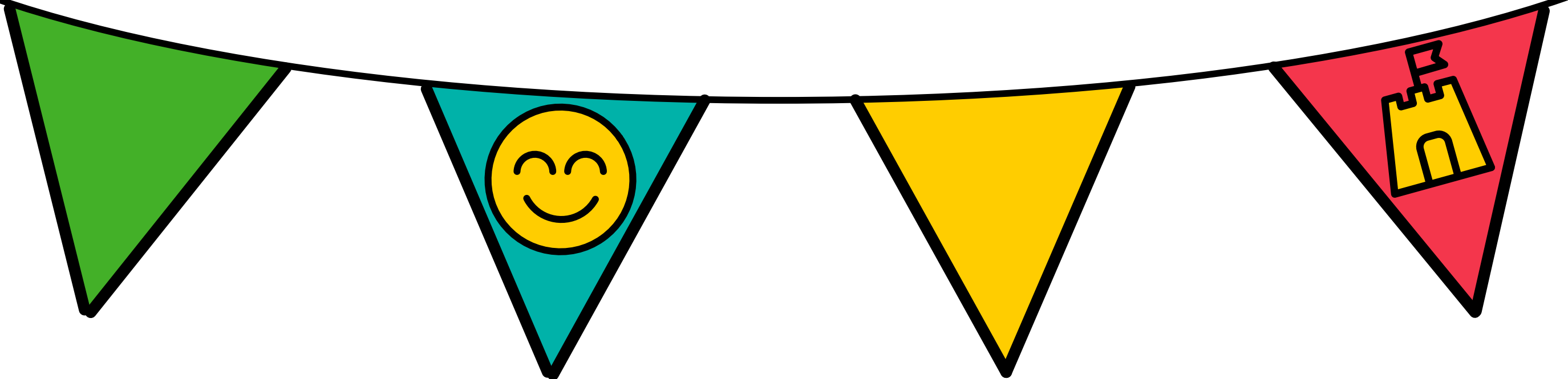




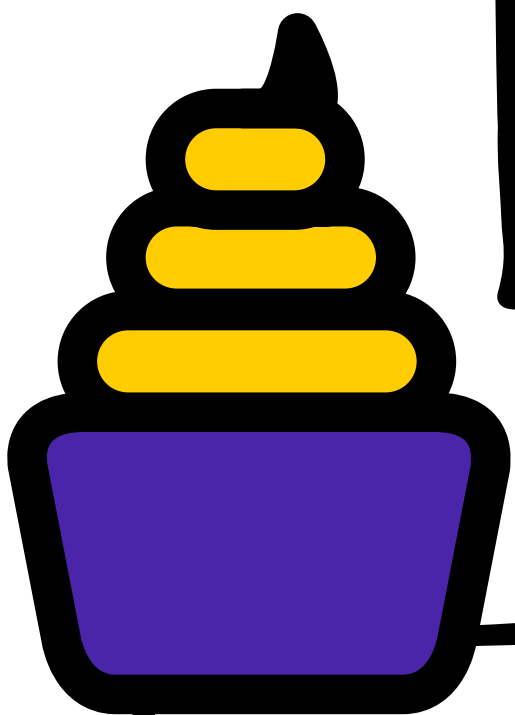




# Bake Sale in Aid of the Family Holiday Charity

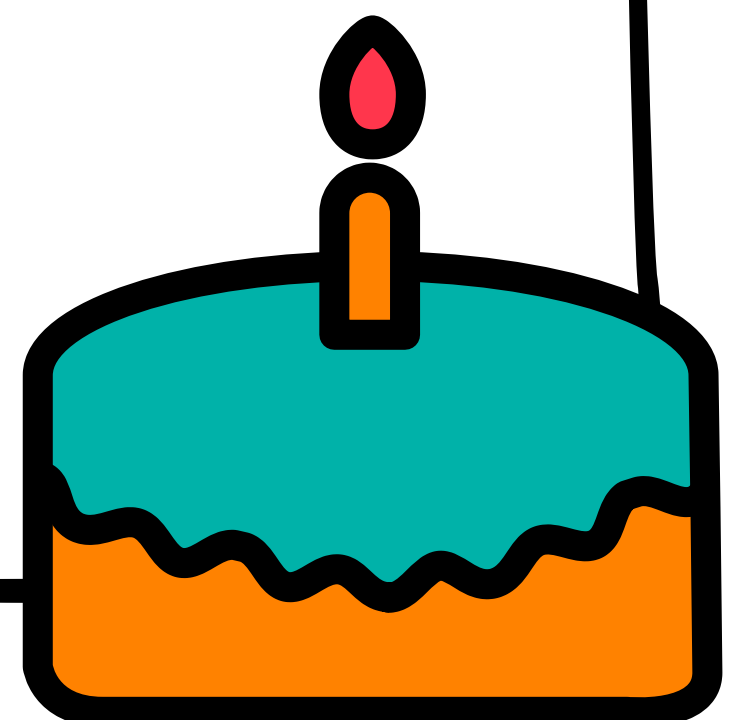


We're hosting a bake sale to raise some dough for families facing tough times.



**Where**

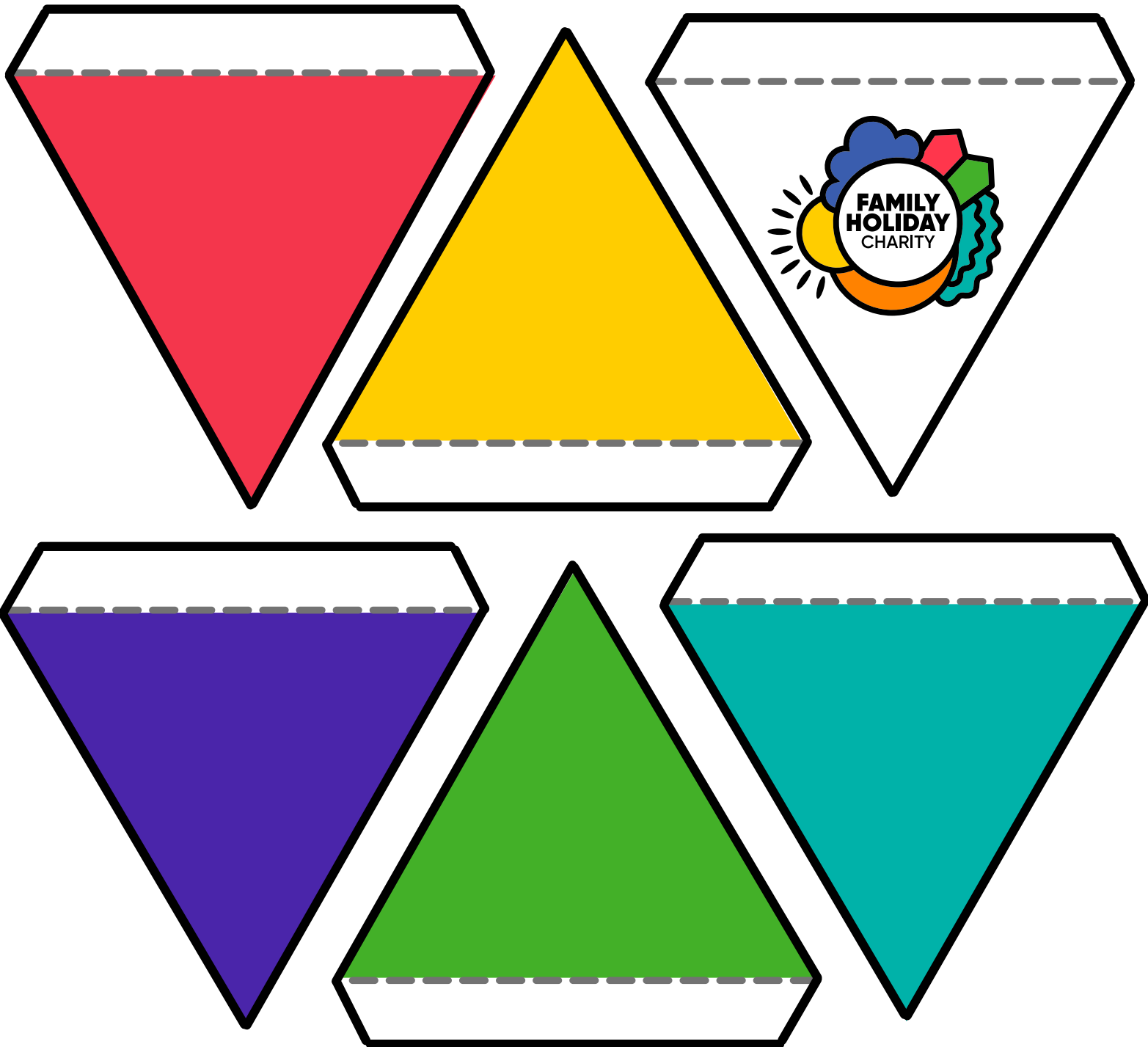
**When**



# Colourful Bunting Template



Time to get crafting! First, grab a pair of scissors and cut along the black outside lines. Remember to be careful here! Then find some string, or brighten it up with colourful ribbon, fold the dotted grey line over it, grab a glue stick and stick both sides together, then you're ready to go.

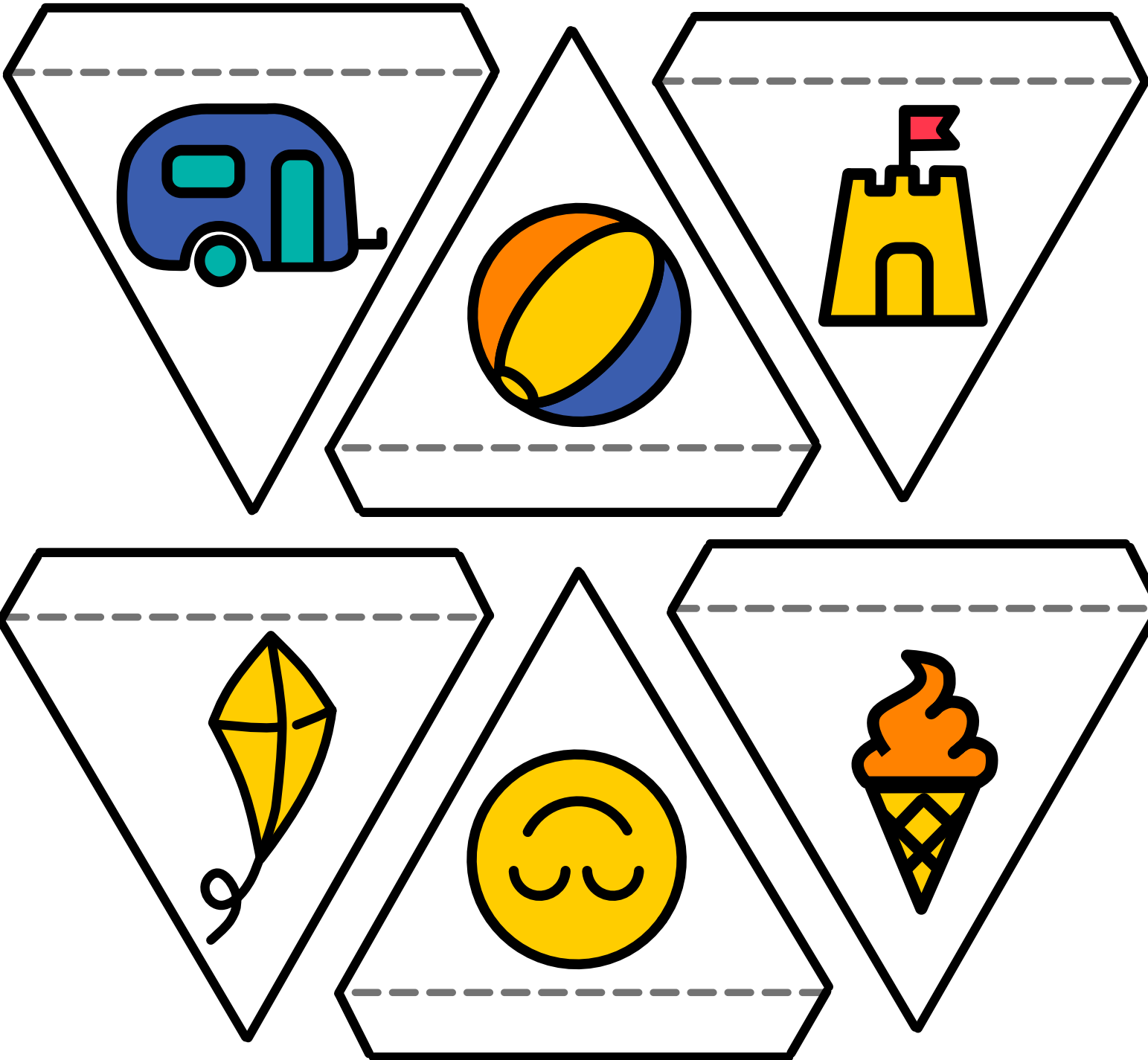




# Seaside Bunting Template



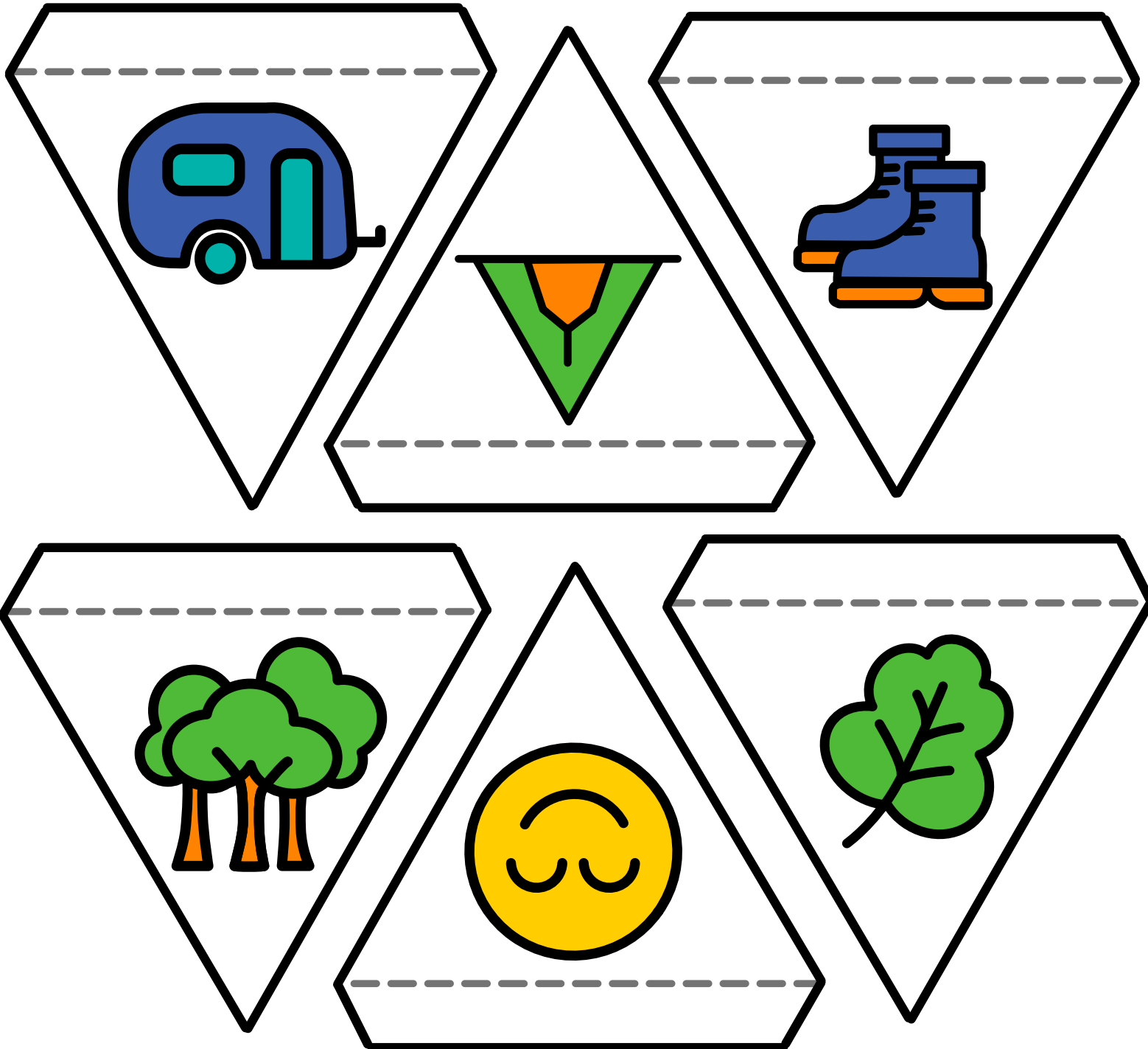
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# Outdoors Bunting Template



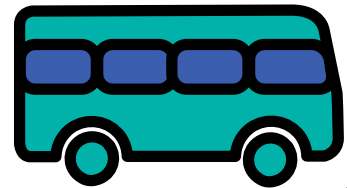
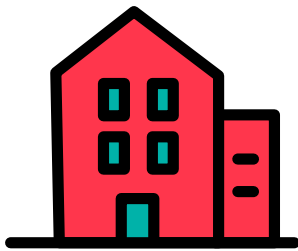
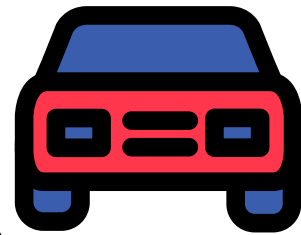
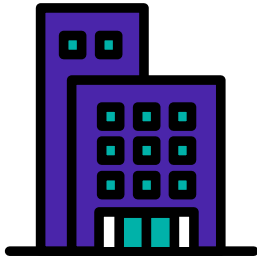
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# City-Break Bunting Template



Time to get crafting! First, grab a pair of scissors and cut along the black outside lines. Remember to be careful here! Then find some string, or brighten it up with colourful ribbon, fold the dotted grey line over it grab a glue stick and stick both sides together, then you're ready to go.



# Fundraising 100's Challenge

Want to get more active or maybe just have some fun? Here are some ideas of things you can do in 100s. Use this as inspiration to set yourself a personal challenge or use it to help raise funds for Family Holiday Charity.



**1) Take a photo of 100 shells**

**2) 100 cartwheels on a beach**

**3) Build 100 sandcastles**

**4) Eat 100 ice creams with your family and friends**

**5) Leave 100 footprints in the sand**

**6) Swing on the monkey bars at the playground 100 times**

**7) Make 100 sandcastle flags**

**8) Make 100 links of bunting with a seaside theme (use our template!)**

**9) Throw a ball or frisbee 100 times in the park or garden**

**10) Swing on a swing 100 times in the park or garden**

**11) Slide on the slide in the park 100 times**

**12) Go for a walk with your family for 100 minutes**

**13) Spot 100 different things on your walk**

**14) Find 100 different objects in your house**

**15) Have a scavenger hunt with a 100 letter theme**

**16) Skip 100 times with a skipping rope**

**17) Loop around your garden or park 100 times on your bike/scooter**

**18) Go up and down the stairs in your house 100 times**

**19) Do 100 leapfrogs with your friends or family**

**20) Bounce a tennis ball on a racket 100 times, or get a rally going**

**21) Name 100 cartoon characters**

**22) Bake 100 brownie bites and sell them to raise money**

**23) Put on and wear 100 items of clothing and jewellery**

**24) Pick up 100 pieces of litter from your local park**

**25) Tell 100 jokes**

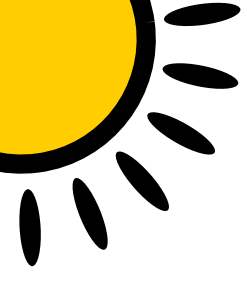
**26) Do 100 starjumps**

**27) Do 100 press-ups**

**28) Do 100 burpees**

**29) Write 100 words about your favourite holiday**

**30) Donate £100 between friends, by asking 10 friends to donate £10**



# Seaside Scavenger Hunt!



Get ready for the scavenger hunt challenge. Print off this list and assemble your teams. You'll need to be quick. The first team to find all the items on the list wins.

Are you ready? On your marks, get set, GO!

**Beach Ball**

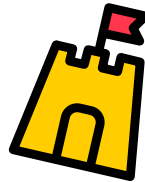


**Sunglasses**

**Swimming Goggles**

**Sun Screen**

**Fish and Chips**



**Sandcastle**

**Seashell**

**Bucket and Spade**

**Ice Cream**



**Flip Flops**

# GUESS MY TIME!

Guess the time I will take to cross the finish line and make a donation towards my fundraising target. The winner is whoever picks the correct finishing time (or nearest to it). Good luck!



is running

RUNNER NAME:

NAME	NAME	NAME	NAME	NAME	NAME
TIME:	TIME:	TIME:	TIME:	TIME:	TIME:

NAME	NAME	NAME	NAME	NAME	NAME
TIME:	TIME:	TIME:	TIME:	TIME:	TIME:


NAME	NAME	NAME	NAME	NAME	NAME
TIME:	TIME:	TIME:	TIME:	TIME:	TIME:

NAME	NAME	NAME	NAME	NAME	NAME
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NAME	NAME	NAME	NAME	NAME
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Suggested Donation



Winning Prize

