

HOW TO TAKE GREAT PHOTOS AND VIDEOS ON YOUR HOLIDAY

Having photos and videos to look back on will help you remember your holiday for years to come!

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We know your break will go by in a flash, so we want to help you remember it forever!

This guide will show you how to capture the moments that matter to you.

You'll learn how to take great video and pictures, and have a virtual souvenir of your holiday to treasure all the highlights!

Professional videos - for a limited number of families

Be in with the chance to have a professionally edited video of your holiday – using the photos and videos that you take on your holiday!

What you need to send us

- 5-10 pictures and 2-5 minutes of video. That's a few snaps and a couple minutes filming a day, easy!
- Capturing the moments that matter to you.
- Imagine all of it will go into a video postcard. What would be your highlights of the holiday?

How to send us your photos and videos

You can send your photos and videos to us via WhatsApp. You can either:

- Add us to your contacts on 07580326501 and open a new WhatsApp chat with us
- Click this link to open a chat https://wa.me/message/ZPZLIJSZG7NZH1
- Scan the QR code below



Please note this is for sharing photos and videos only. We can't help with any other questions or queries.

The basics of framing:

- Check the <u>Getting the Most from your Mobile camera settings guide</u> to set your phone camera up to take the best photos and videos.
- Always film in landscape, it let's us see more!
- Eye level hold your phone at the height of the person you're filming. If their eyes are near the top grid line, you've nailed it.
- Head space make sure you leave a little space above someone's head.
- Keep it steady! If you're filming yourself, prop your phone against something to hold it upright.



Let there be light: Use the sun, sit near a window, or turn on some lamps

- We want to see people's faces, so try not to cast them in shadow.
- Let the sun do all the work! Natural light is best, but try to avoid direct sunlight being in the shot.
- When you're indoors, position yourself near a window with the light casting on your face.
- As long as you can see it clearly on your phone screen, you should be okay!
- Don't forget you can tap your screen to adjust the brightness for a specific area.



Show off your surroundings: What's in the background is important too, we want to see what's making you smile!

- The background might be important, like in the image below of a boy playing crazy golf.
- Or the background isn't important and you want to focus on the people and what they're doing – but the background does help add to the memory, like in the image below of the children hugging in front of the brightly coloured beach huts.





Sound: It's just as important as video

- What we hear in a video is just as important as what we see, especially if you're talking!
- Try and find a spot out of the wind and isn't too noisy.
- If you've propped your phone up you could use something else to block the wind, or use your hand if you're filming someone else.
- Always double check your sound! Do a quick test recording and listen back it.

Ideas of things to film and take photos of on holiday

If you love talking to the camera:

- Film each other packing what's everyone bringing?
- A selfie video getting on the bus/train tell us where you're going!
- When you first arrive at your holiday home maybe give us a tour?
- Tell us how you're feeling before, during, and after your holiday. Really show us the difference it makes!

If you'd rather stay behind the lens:

- Film out of the window while you're travelling, show where you are and where you're going.
- Take a toy with you and film their holiday!
- The views from where you're staying.

Ultimately, there are two important things to remember:

- If you want to remember it, film it!
- Focus on enjoying yourselves, and just point the camera in the right direction!