... just dropping in with these 10 tips to help you get off to a flying start with your #HolidayHero fundraising.

FAMILY HOLIDAY CHARITY

01 Set up a fundraising page

Choose your fundraising platform and set up a page.
- Just Giving is a popular and trusted choice.
- The London Marathon use Enthuse.

02 Set a target

Pages with a target raise nearly 50% more!
- What's your minimum fundraising pledge?
- Start small and increase as you go, or aim higher still ...

03 Share why ...

What's motivating you to raise money to help families facing tough times?
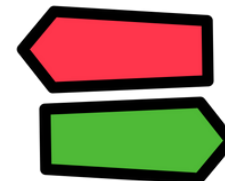- Your personal story will inspire and motivate people to support you.

04 Self donate

This is a great way to set the ball rolling, show family and friends you're serious.
- The first donation often sets an amount others follow, so consider this as you decide what to donate.

05 Share, and again ...

Share your page across all your platforms to make sure everyone is aware. Facebook, Twitter, LinkedIn, Texts, WhatsApp - whatever your use, share your message.

08 Bring people together

If it's safe, bring people together to help fundraise.
- Try a bake sale, coffee morning or fancy dress day.
- Remind everyone to donate while having fun!

06 Say thank you!

Take a moment to thank supporters as they donate to your page.
- Check-in on the page regularly and leave more personal notes where you can.

09 Match funding

Ask at work if they will match fund your efforts or make a donation.
- This is often an easy way to double up!
- It might also open up opportunities for you to raise funds with colleagues - just ask.

07 Ask around ...

Friends and family are obvious to share with. Who else?
Think about sports, hobbies and clubs, pub, cafe?
- Where else do you go?
- Can anyone help and share with their networks, too?

10 Keep it live!

Lots of donations come in after your event and when people can see how you did.
- Keep your page live for a while to catch the moment
- Tell everyone how you did - share an update or picture if you can.